**Farmers Edge**

Response to Farmobile Statement on Lawsuit

Farmers Edge: What We Stand For

Farmers Edge is proud to be a global player in the advancement of precision agriculture technologies and solutions helping to bring efficiency, analytics, and sustainably increased yields to growers everywhere. We put growers first and believe that precision agriculture has incredible promise to benefit agribusinesses by evolving technology, products, and services designed for growers.

Farmers Edge was founded by farmers, and like growers everywhere, we have an innate sense of commitment and stewardship to keep our businesses thriving. Farmers Edge supports the development of new precision agriculture businesses as our industry continues to grow, but we cannot support the misappropriation of our trade secrets and other intellectual property, any more than we would support the theft of a tractor or equipment from a grower’s field. That is why we filed our lawsuit against Farmobile, which is necessary to protect our intellectual property and specifically requests that Farmobile immediately stop using Farmers Edge trade secrets and confidential information.

We look forward to a swift resolution of this matter.