

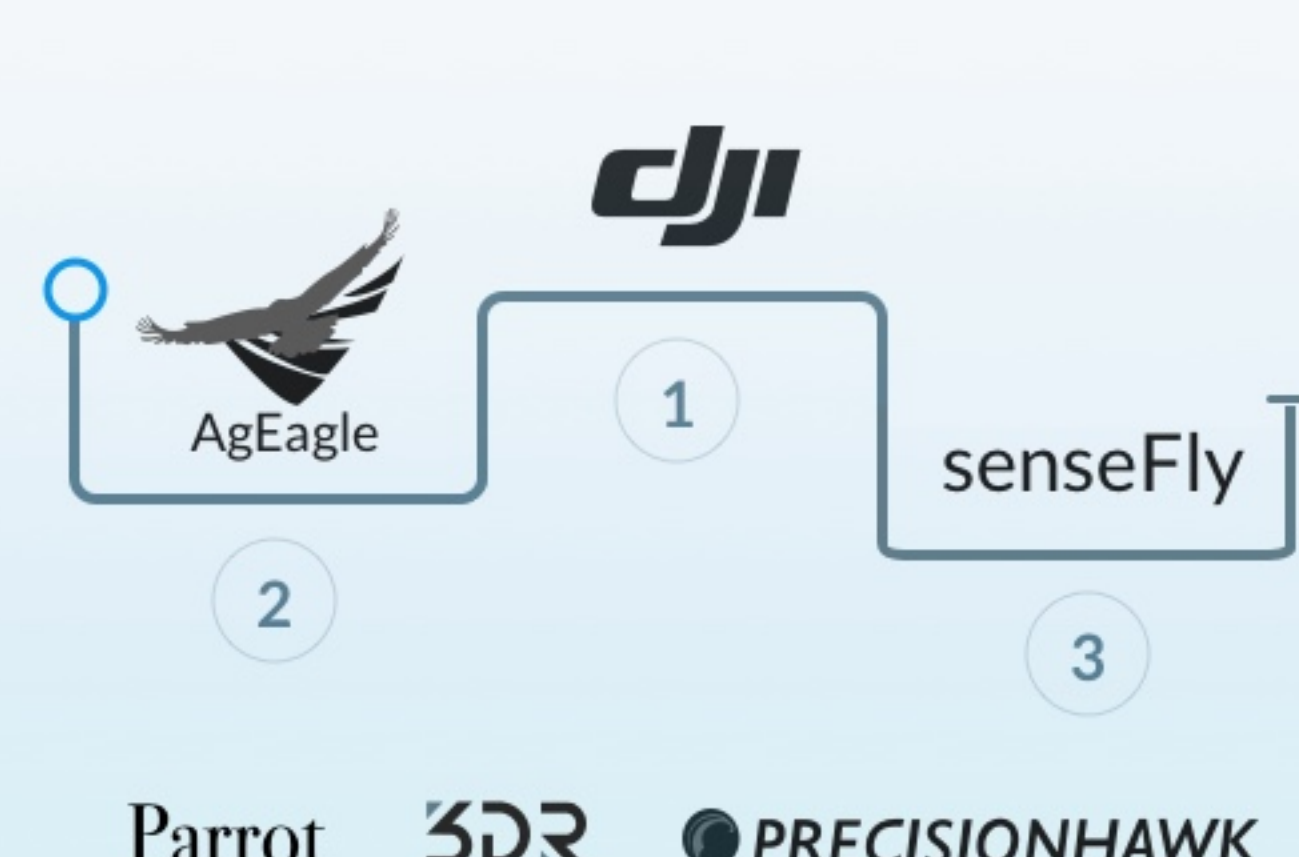
Commercial Drone Industry Trends

100 Countries
2 Million Acres

The commercial drone industry is young and growing extremely rapidly. DroneDeploy users have been busy creating unique insight. We hope you find these market trends, based on DroneDeploy usage data, interesting and informative.

The DroneDeploy Team

Top Drones

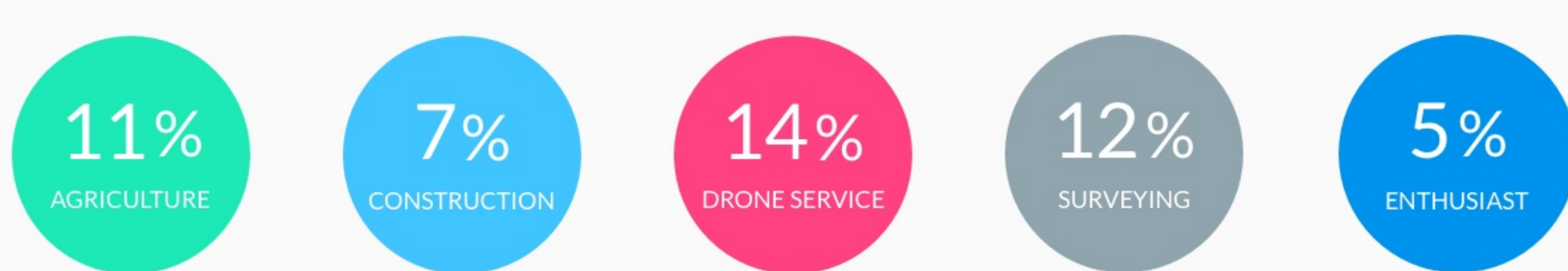


Top Cameras

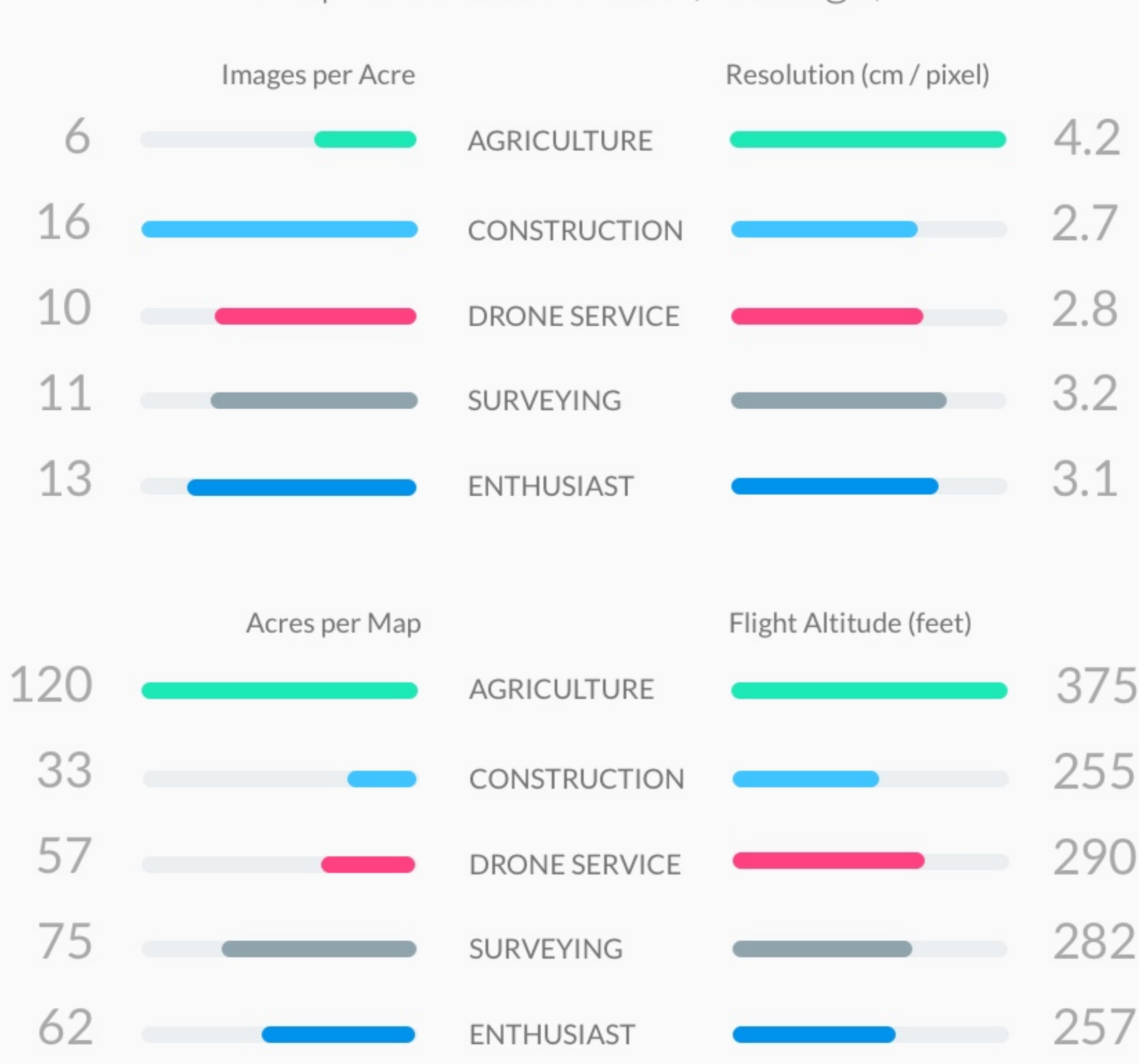


Industry Insights

Users Who Own More Than One Drone Model



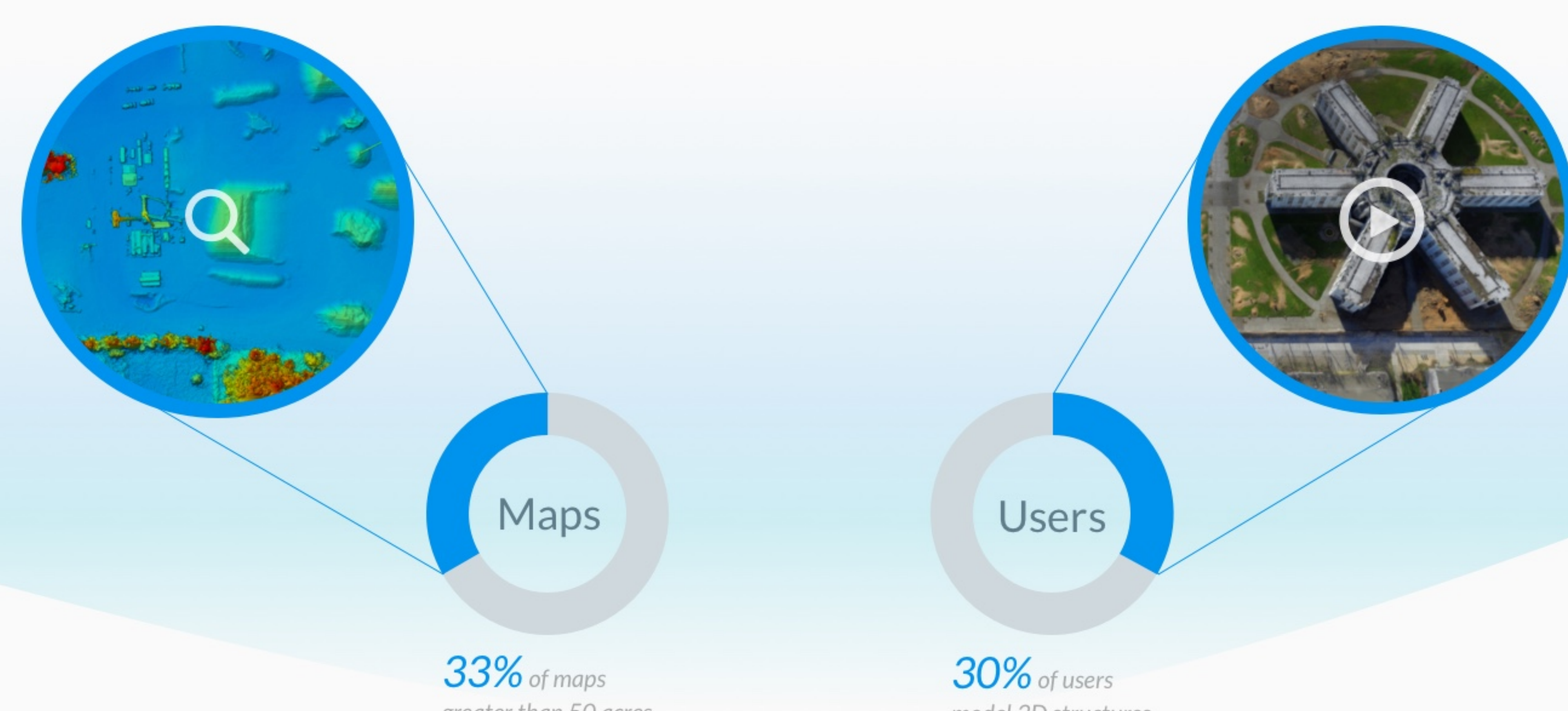
Map Characteristics (Average)



Use Cases

Gravel Pit and Stockyard
Granite Construction (NYSE: GVA)
Source: Skymedia Northwest

Abandoned Navy Dorms
Treasure Island, San Francisco, CA
Source: Jeff Foster



Agriculture

Crop scouting, finding variability in crops via vegetation health indices (NDVI), identifying issues early.

Surveying

Surveying properties for development, monitoring environmental change.

Drone Services

Drone companies servicing agriculture, construction, mining, inspection and more.

Construction

Monitoring progress, inspecting structures, measuring volumes of stockpile materials.

Enthusiasts

Individuals using for personal use, primarily 3D modeling.

Other Industries

Mining, Inspection, Insurance, Real Estate, Conservation, Emergency Response, Tourism and Research.



“I have found DroneDeploy to be a new invaluable tool within my industry. It enables me to map fields and utilize the data in an efficient manner. This system works masterfully, is well supported and cutting edge in the ag industry.”

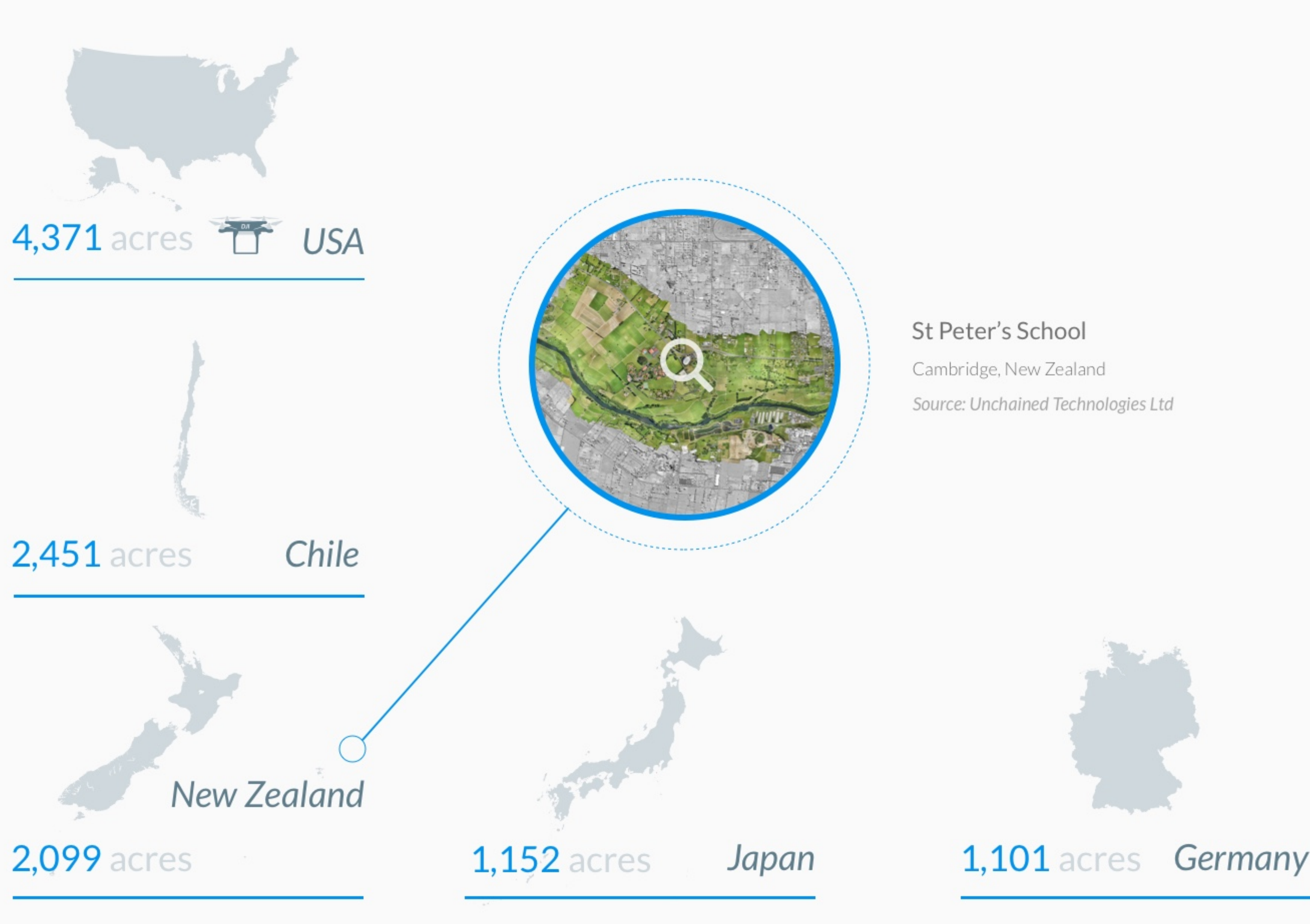
Gary Sorrick
General Supervisor at Del Monte Foods

Geographic Insights

Top Industries by Maps Created



Largest Maps from Select Countries



Top 5 Agricultural States by Acres Mapped

